

Linear algebra in your daily (digital) life

Andrew Schultz

December 10, 2025

Outline

- Who cares about eigenvalues?

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 - Google's PageRank algorithm

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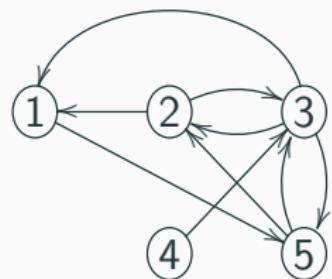
Who cares about eigenvalues?

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Voting in Directed Graphs

The general constraints

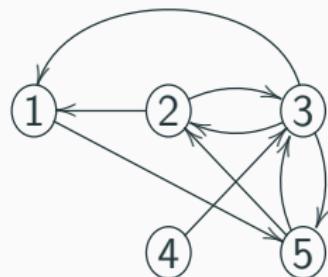
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- V is the vertex set for G
- $A \subseteq V \times V$ is the set of arcs of G

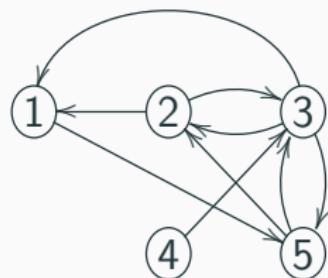


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Want to rank vertices (using $R : V \rightarrow \mathbb{R}$)



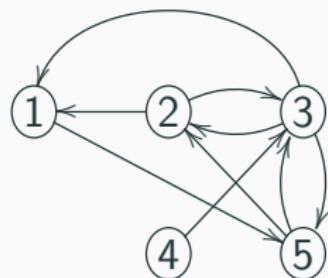
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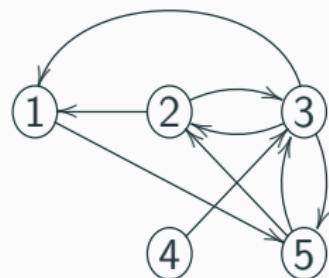
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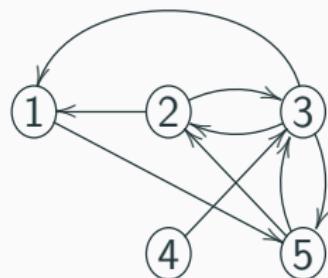
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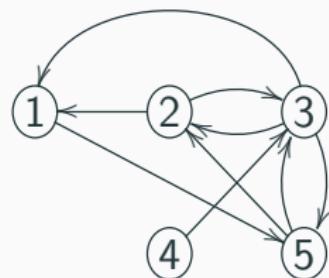
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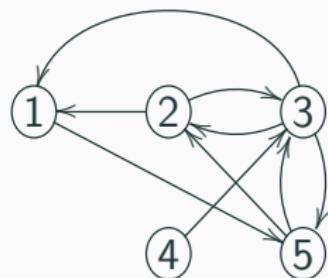
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The first approach

$\textcircled{j} \rightarrow \textcircled{i}$ is a vote for \textcircled{i} from \textcircled{j}

Form matrix L so that

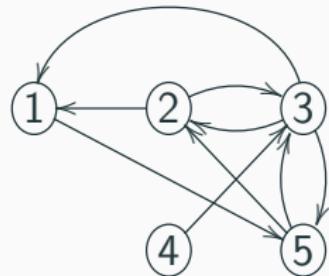
$$L_{i,j} = \begin{cases} 1 & , \text{ if } \textcircled{j} \rightarrow \textcircled{i} \\ 0 & , \text{ else} \end{cases}$$

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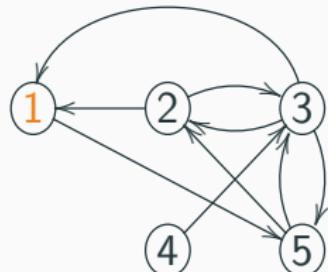


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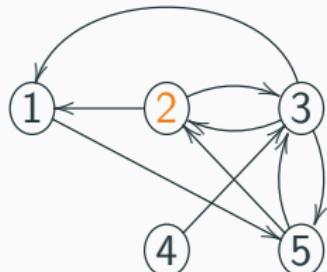
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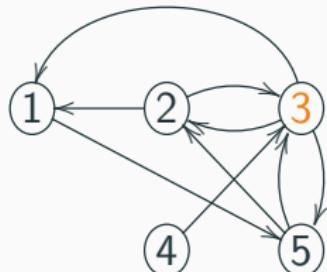
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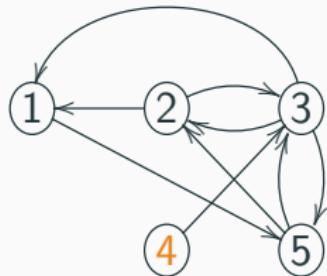
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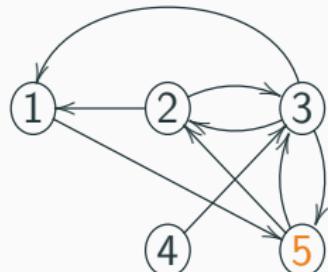
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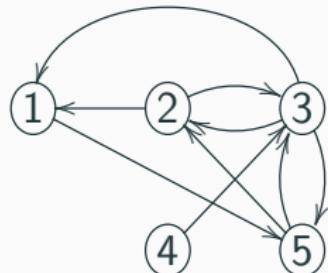
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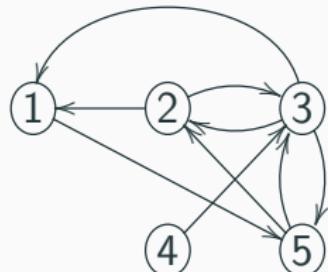
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Page 3 wins (score 3), Pages 1,2,5
tie for second (score 2), Page 4 loses



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Problems with first approach

- Potential for lots of ties

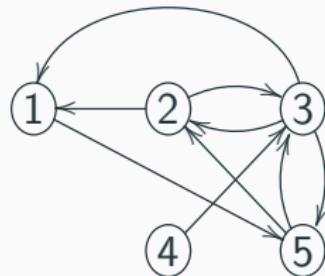
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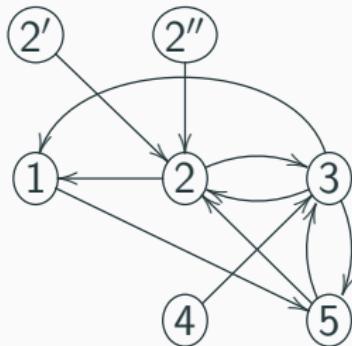
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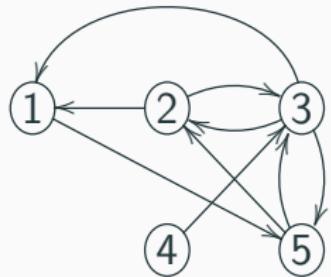
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$$\begin{pmatrix} 0 & 1 & 1 & 0 & 0 \\ 0 & 0 & 1 & 0 & 1 \\ 0 & 1 & 0 & 1 & 1 \\ 0 & 0 & 0 & 0 & 0 \\ \textcolor{orange}{1} & 0 & \textcolor{orange}{1} & 0 & 0 \end{pmatrix}$$

Updating our approach

Each page gets a total of 1 vote:

$$\ell(j) = \sum_i L_{i,j}$$



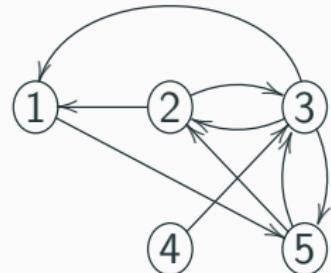
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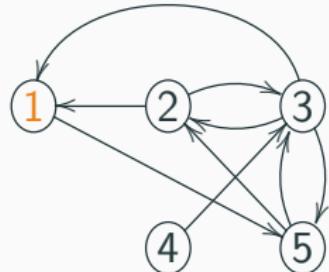
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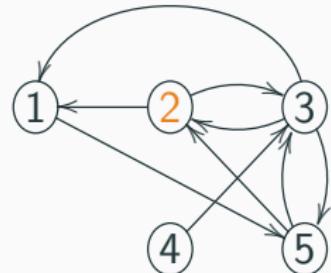
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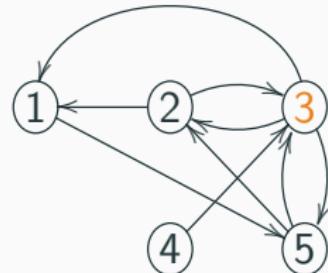
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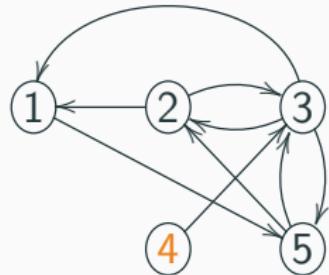
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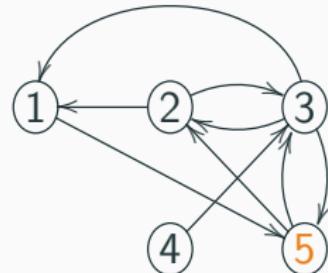
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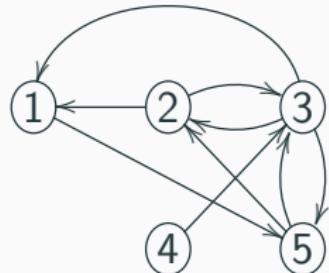
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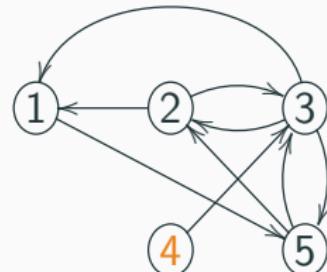
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Let $PR = dW + (1 - d) \begin{pmatrix} \frac{1}{n} & \dots & \frac{1}{n} \\ \vdots & \ddots & \vdots \\ \frac{1}{n} & \dots & \frac{1}{n} \end{pmatrix}$

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- this row reduction would take about 30,000,000 years.

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Hence $\lim_{k \rightarrow \infty} PR^k \overrightarrow{v}$ is an eigenvector with eigenvalue 1.

Who cares about matrix factorization?

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The Singular Value Decomposition

For any $r \times c$ matrix A with real entries, there exist orthonormal bases $\{\vec{v}_1, \dots, \vec{v}_r\} \subseteq \mathbb{R}^r$ and $\{\vec{w}_1, \dots, \vec{w}_c\} \subseteq \mathbb{R}^c$, and scalars $\sigma_1 \geq \dots \geq \sigma_\ell \geq 0$ such that

$$A = \left(\begin{array}{c|c|c} \vec{v}_1 & \cdots & \vec{v}_r \end{array} \right) \left(\begin{array}{ccc} \sigma_1 & & \\ & \sigma_2 & \\ & & \ddots \end{array} \right) \left(\begin{array}{c} \vec{w}_1 \\ \vdots \\ \vec{w}_c \end{array} \right).$$

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- Quick test for numerical stability of matrix

SVD for approximating with rank 1 matrices

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If $\sum_{i>s} \sigma_i$ is “insignificant,” then we have $A \approx \sum_{i=1}^s A_i$

Who cares about matrix factorization?

Application to noise filtering

Noise Filtering

Who cares about matrix factorization?

Image compression through SVD

Matrix representations of images

You can think of an image as a matrix.

- Each pixel contains a gray value
- Gray values range from 0 to 255



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153	153	153	152	152	152
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153	149	140	128	117	115
152	148	137	123	115	117
154	152	145	132	126	130

Keeping only “significant” terms

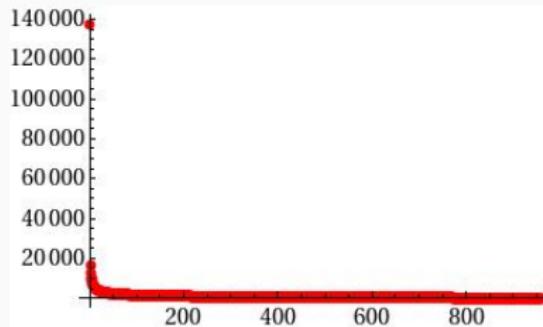
According to our theory, if there are s -many significant singular values, then

$$M \approx \sum_{i=1}^s M_i$$

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$$\sigma_1 \approx 138,000$$

$$\sigma_2 \approx 17,000$$

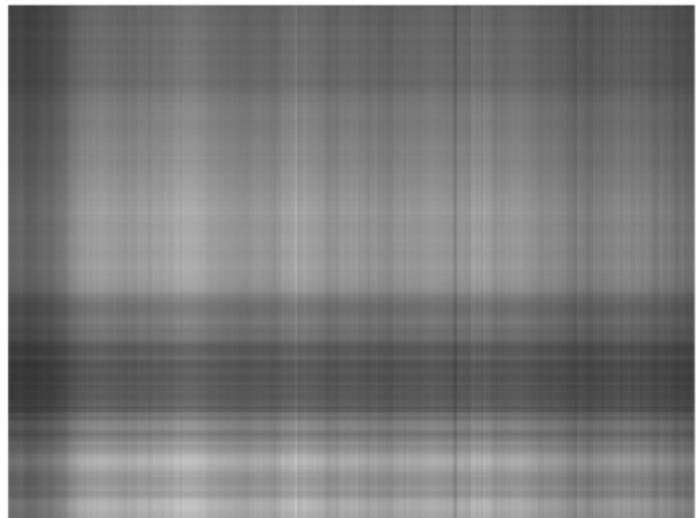
$$\sigma_{50} \approx 2,200$$

$$\sigma_{200} \approx 900$$

Some approximations

Let's see what our truncated matrix "looks like"

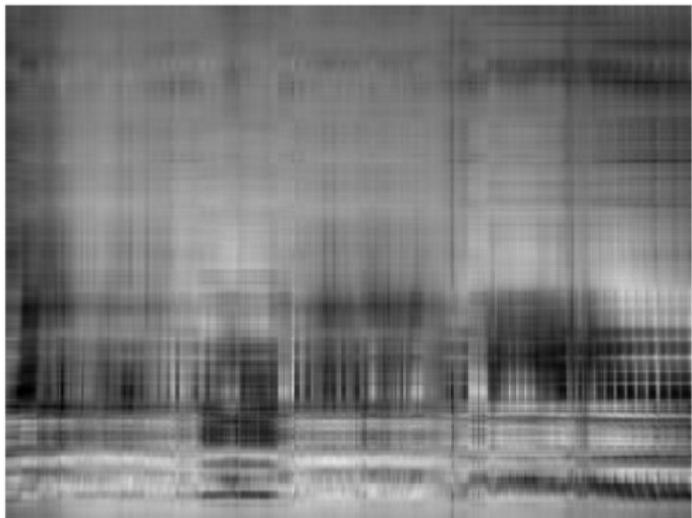
- $s=1$
- Compression:
0.18%



Some approximations

Let's see what our truncated matrix "looks like"

- $s=5$
- Compression:
0.9%



Some approximations

Let's see what our truncated matrix "looks like"

- $s=10$
- Compression:
1.8%



Some approximations

Let's see what our truncated matrix "looks like"

- $s=25$
- Compression:
4.5%



Some approximations

Let's see what our truncated matrix "looks like"

- $s=100$
- Compression:
18%



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- takes advantage of properties of images

**Who cares about change of
basis?**

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New coordinate systems

The “usual” way of thinking about a matrix

Typically we think of a matrix in terms of its entries.

$$A = \sum_{i,j} a_{ij} E(i,j)$$

where $E(i,j)$ is the matrix with a 1 in the i th row, j th column.

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- Each $E(i,j)$ solely responsible for its local behavior.
- Deleting an a_{ij} completely wipes out pixel info.

Rewriting the matrix

What if we chose a different basis for $n \times n$ matrices?

$$A = \sum_{i,j} c_{ij} B(i,j)$$

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- deleting $c_{i,j}$ has gradual (though global) effect

A potential basis

We'll choose an basis of \mathbb{R}^n from Fourier series

$$\vec{f}_i = \alpha_i \left\{ \cos \left[\frac{\pi}{n} \left(\frac{2j+1}{2} \right) i \right] \right\}_{j=0}^{n-1}$$

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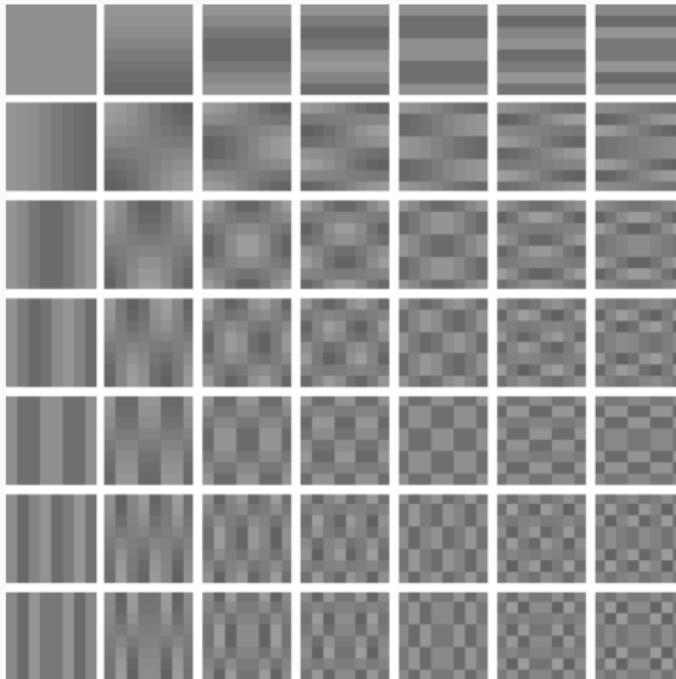
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Seeing the new basis ($n = 8$)



Computing the \mathcal{B} -matrix

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The human eye and \mathcal{B}

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Then decompression is

- De-quantize
- Change back to standard coordinates
- Reassemble the 8×8 blocks

Working through an example

Extract an 8×8 block

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Extract an 8×8 block



$$\begin{pmatrix} 115 & 100 & 98 & 153 & 154 & 142 & 143 & 130 \\ 131 & 118 & 101 & 157 & 156 & 146 & 156 & 149 \\ 137 & 115 & 100 & 163 & 148 & 147 & 153 & 130 \\ 135 & 113 & 101 & 163 & 152 & 149 & 150 & 127 \\ 140 & 111 & 102 & 156 & 152 & 152 & 155 & 142 \\ 157 & 132 & 116 & 153 & 150 & 151 & 159 & 160 \\ 164 & 155 & 138 & 152 & 144 & 141 & 151 & 161 \\ 152 & 146 & 145 & 143 & 135 & 132 & 142 & 159 \end{pmatrix}$$

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$$\left(\begin{array}{ccccccc} 115 & 100 & 98 & 153 & 154 & 142 & 143 & 130 \\ 131 & 118 & 101 & 157 & 156 & 146 & 156 & 149 \\ 137 & 115 & 100 & 163 & 148 & 147 & 153 & 130 \\ 135 & 113 & 101 & 163 & 152 & 149 & 150 & 127 \\ 140 & 111 & 102 & 156 & 152 & 152 & 155 & 142 \\ 157 & 132 & 116 & 153 & 150 & 151 & 159 & 160 \\ 164 & 155 & 138 & 152 & 144 & 141 & 151 & 161 \\ 152 & 146 & 145 & 143 & 135 & 132 & 142 & 159 \end{array} \right) \rightarrow \left(\begin{array}{cccccccc} 1112 & -61 & -14 & 44 & 57 & 34 & -32 & -26 \\ -43 & -36 & -43 & 25 & 13 & 12 & -15 & -8 \\ 2 & 12 & 12 & -26 & -8 & -16 & 7 & 10 \\ 2 & -14 & 1 & 7 & 6 & -3 & 1 & 2 \\ -25 & -4 & -16 & 0 & -1 & 2 & 5 & 3 \\ -2 & 12 & -6 & 1 & -3 & 2 & -1 & -2 \\ -9 & -1 & -2 & 3 & 0 & 5 & 2 & 0 \\ -4 & 2 & -2 & 1 & -1 & 3 & 1 & -1 \end{array} \right)$$

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$$\left[\begin{array}{cccccccc} 1112 & -61 & -14 & 44 & 57 & 34 & -32 & -26 \\ -43 & -36 & -43 & 25 & 13 & 12 & -15 & -8 \\ 2 & 12 & 12 & -26 & -8 & -16 & 7 & 10 \\ 2 & -14 & 1 & 7 & 6 & -3 & 1 & 2 \\ -25 & -4 & -16 & 0 & -1 & 2 & 5 & 3 \\ -2 & 12 & -6 & 1 & -3 & 2 & -1 & -2 \\ -9 & -1 & -2 & 3 & 0 & 5 & 2 & 0 \\ -4 & 2 & -2 & 1 & -1 & 3 & 1 & -1 \end{array} \right] \xrightarrow{\hspace{100pt}} \left[\begin{array}{cccccccc} 16 & 11 & 10 & 16 & 24 & 40 & 51 & 61 \\ 12 & 12 & 14 & 19 & 26 & 58 & 60 & 55 \\ 14 & 13 & 16 & 24 & 40 & 57 & 69 & 56 \\ 14 & 17 & 22 & 29 & 51 & 87 & 80 & 62 \\ 18 & 22 & 37 & 56 & 68 & 109 & 103 & 77 \\ 24 & 35 & 55 & 64 & 81 & 104 & 113 & 92 \\ 49 & 64 & 78 & 87 & 103 & 121 & 120 & 101 \\ 71 & 92 & 95 & 98 & 112 & 100 & 103 & 99 \end{array} \right]$$

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We're down to 16 pieces of information!

Reconstituting our image

Here's the result of reversing this process:

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Original

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Compressed

$$\left(\begin{array}{cccccccc} 114 & 103 & 101 & 144 & 149 & 136 & 154 & 135 \\ 125 & 111 & 106 & 150 & 156 & 142 & 57 & 134 \\ 133 & 115 & 107 & 151 & 160 & 146 & 157 & 130 \\ 134 & 114 & 104 & 147 & 158 & 146 & 157 & 129 \\ 139 & 118 & 106 & 148 & 156 & 146 & 163 & 139 \\ 151 & 132 & 118 & 153 & 155 & 145 & 169 & 153 \\ 162 & 144 & 129 & 155 & 147 & 135 & 165 & 158 \\ 166 & 150 & 132 & 152 & 137 & 122 & 157 & 154 \end{array} \right)$$

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- Average difference = 5.73
- Std Dev = 4.22

Seeing is believing

Original



Compressed

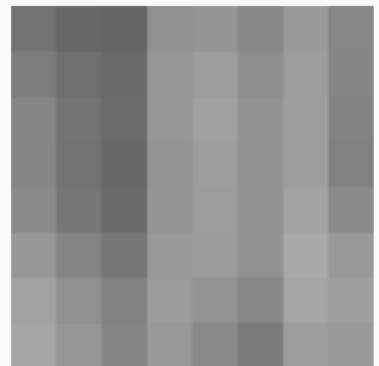


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Note: Here I won’t split the image into 8×8 blocks – I want all the information about the image simultaneously

Image Processing

Smooth Part: $B(i, j)$ components for small j , small i

Image Processing

Smooth Part: $B(i, j)$ components for small j , small i



Image Processing

Horizontal Edges: $B(i,j)$ components for small j , large i

Image Processing

Horizontal Edges: $B(i,j)$ components for small j , large i

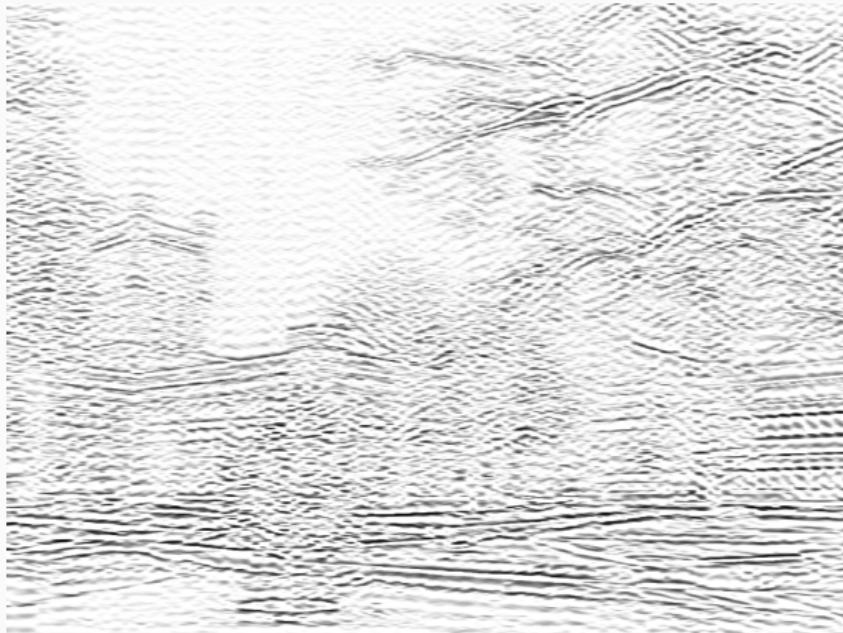


Image Processing

Vertical Edges: $B(i, j)$ components for small i , large j

Image Processing

Vertical Edges: $B(i, j)$ components for small i , large j



Image Processing

Scattered Edges: $B(i, j)$ components for large i , large j

Image Processing

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Similar ideas are used to compress music into mp3's

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- Filter out “unnecessary” data using psychoacoustics

Psychoacoustics

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- Temporal Masking - Some weak sounds aren't heard if played right after (or right before!) a louder sound
- Hass effect - If the same tone hits one ear just before another, then your brain perceives it as coming only from the first direction

Thanks!

Thank you!